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November 13, 1969

Mr. Roger Lustberg
The Ivy Network Corp.
242-A Yale Station
New Haven, Conn.

Dear Roger:

Regarding the letter I received from George Schweitzer of WTBU it appears that there exists a gross misunderstanding about the news network.

WTBS and WRSU are working to establish an automatic system to disseminate news to Ivy stations. In my opinion, and I think in the opinions of those at WTBS working on this, it would not be useful to have a system that would be dependent entirely on personnel to run it. Of course Ivy stations can trade audio material. What would the benefit be of forming a bureaucracy to involve schedules and people in the news service? With an automatic system, the big benefit is that no one will easily be able to handicap operations by a human error and, in fact, the operation would depend on an egineer for only a few hours out of 24.

If Ivy cannot afford such an operation at two hub stations, I would suggest that one be eliminated at least until further funds are available or until the news service is shown useful. Actually, the idea of having two hub stations is just to cut down the cost of phone bills and to share the daily operations procedures between two stations. It would make sense to center the service at one station.

It is still unclear to me whether $500.00 is the amount allocated to build the system or to build it and maintain it for years to come.

Please let me know what is to become of this.

Very truly yours,

Ed Ohlbaum